



STALLHOLDER INFORMATION

The Castlemaine Artists' Market is a vibrant and exciting event in the hub of town where artists and designers can showcase their work. In February 2016, the market is relocated to the Western Reserve, located on Forest St opposite the IGA carpark. The Market is held on the 1st Sunday of the month (closed January), 9am – 2pm and aims to provide a welcoming space for local and regional designers and artists to show and sell their work. Run by an incorporated committee, it is based on a strong commitment to:

-Things that are individually handmade by the artisan.

-Objects of beauty or artistic intent, made with skill and care.

-Building and supporting a vibrant local economy and community that nurtures and promotes things locally designed and made.

-Sustainable art and design practice.

Applications and decision-making:

Applications are welcomed by the Artists' Market Committee and decisions are made at monthly meetings. These meetings are held on the day of the market (the first Sunday of every month). Selection is based on the Market's broad philosophy, explained above. We aim to have a varied and eclectic collection of original, quality, handmade artwork showcased. A broad product mix and pricing range are also seen as favorable. Preference is given to Central Victorian artisans. To be part of our monthly market, please complete the attached Application Form, and remember to include some clear images of your work.

Fees:

- ≡ 3 x 3 Marquee stall (**must be securely weighted to abide by our insurance policy. A minimum of 10kg weights per leg of the marquee.**) - \$35
- ≡ 2 m x 1.5 m trestle stall - \$25
- ≡ **All stallholders must have public liability insurance cover.** You may purchase your own cover and provide a copy of the current certificate to the committee. Or provide an additional \$5 to be covered by CAM policy.
- ≡ Stall holders must book and pay their fee a minimum of one week in advance to secure a stall. Please reference your name/invoice number and the month for administrative purposes.
- ≡ If the stall fee is not received the place may be allocated to the next person on the waiting list. If payment is made and the booking is cancelled within one week of the market date, 50% of the stall fee will be forfeited. If the booking is cancelled within 24 hours of the market date the full stall fee will be

forfeited.

Setting up:

- ≡ Setting up must be between 7 am and 9am. Vehicular access is available from **7am to 8am only**. After this time stall holders are required to walk in market goods.
- ≡ A site map will be emailed during the week before market day indicating stall allocations
- ≡ It is important to the overall appearance of the market that stalls look appealing and that all work is priced clearly.
- ≡ **Dismantling of stalls is after closing at 2.00 pm.** To talk any of this through, or find out more information, please don't hesitate to call Tina on **0497207955**. Alternatively, email Tina at info@castlemaineartistsmarket.com.au

Weather:

- ≡ On Code Red days the Castlemaine Market will not operate.
- ≡ On days declared "Extreme" by the CFA, if there are fires within 30km of Mostyn Street, the market will not operate. Stallholders will be notified at 7am on market day by mobile phone text message if the market is to be cancelled because of Extreme fire conditions.
- ≡ Stallholders who do not arrive to trade because of self-assessment of weather conditions, on a day when the markets are operating must still pay their stall fees.
- ≡ The Working Group and Market Manager also reserves the right to withdraw invitation to any stallholder who does not comply with the stated rights and responsibilities or causes unnecessary conflict within the market.